

**Indian Council of Agricultural Research**  
**Indian Agricultural Statistics Research Institute**  
**New Delhi – 110012**  
**Website: [www.iasri.icar.gov.in](http://www.iasri.icar.gov.in)**

**Name of the Project:** “Hiring of Program Management Consultancy (PMC) firm for NAHEP - Resilient Agricultural Education System (RAES)”

**Sector:** Agricultural Education, Research, Extension and Other Support Activities, ICT Infrastructure, Workforce Development/Skills, Capacity Building including e-Learning and multimedia content generation

**Project ID No.:**  
P151072

### **EXPRESSION OF INTEREST**

The Government of India (GOI) has received a credit from the International Development Association (IDA) toward the cost of National Agriculture Higher education project (NAHEP) being implemented by Indian Council of Agricultural Research (ICAR) and intends to apply part of the proceeds towards hiring of a PMC for planning, implementation and monitoring of all the project objectives under RAES. “Resilient Agricultural Higher Education System (RAES)” is a new development initiative for which ICAR - Indian Agricultural Statistics Research Institute (ICAR-IASRI), New Delhi, have been appointed as the implementing agency. This initiative aims at making the Indian Agricultural Higher Education System resilient to any extraneous events that cause disruptions in the teaching-learning process through mass university closures; most recently experienced during the protracted COVID-19 pandemic

RAES is envisioned as a three-component blended learning ecosystem for Higher Agriculture Education to be developed under NAHEP. Following are the details:

1. **Digital Infrastructure:** Strengthening digital infrastructure through a unified digital Blended Learning Platform (BLP), enhancements in data centers & data recovery center, installation and operationalization of virtual classrooms and AR/VR labs across Agricultural Universities.
2. **Digital Content:** Developing a discipline-specific Digital Content Repository comprising of curated or created self-learning & instructional videos in various formats, and assessments, aligned to the academic requirements of meeting undergraduate, postgraduate, and doctoral study.
3. **Digital Capacity Building:** Implementing a system-wide Digital Capacity Building Program for faculty, students, and administrators to reduce the digital divide across Agricultural Universities.

The selected consultancy firm will be responsible for undertaking various activities which includes but not limited to the following:

1. Work with the Project Team to prepare the scope of work, technical specifications, functional requirement, evaluation criteria and implementation framework for various projects and also support in bid process management.

2. To design a high-level and activity level roadmap for phased implementation of Digital Infrastructure, Digital Content and Digital Capacity Building across AUs.
3. To design high-level roadmap for improving digital know-how and competence for all Agricultural Universities.
4. To assist in implementation and operationalization of the activities under Digital Infrastructure, Digital Content and Digital Capacity Building.
5. To assist in monitoring and supervising onboarded Vendors/SI for implementation of Blended Learning Platform, Virtual Classrooms, Augmented Reality/ Virtual Reality Labs in all the Agriculture Universities
6. To provide periodic status reports and dashboards related to all the ongoing activities under RAES to the authorities for effective and efficient decision making.
7. To assist ICAR-IASRI on conceptualization, onboarding, monitoring and supervising of E-Content agency for creation and curation of E-Content under Digital Content.
8. Partnership with various e-content agencies (national & international) for sourcing of content, courses, certifications, internship etc.
9. To assist in prioritizing the E-learning content creation through external agency(s) for content creation for Postgraduate programmes across identified disciplines and courses including hardspots.
10. To support and facilitate in arranging the reference materials of content in the form of reference reading materials, books and other resources.
11. To support in identifying content from International Universities that would serve as sample content (from any field e.g. medicine, engineering, agriculture, etc.)
12. To assist ICAR-IASRI in preparing budget / cost scenarios for the activities under RAES and tracking the overall budget of the project under various cost heads
13. To assess and identify the requirements of digital capacity building under all the activities of RAES based on survey of perceptions and behaviors of students, faculty and administration regarding use and utilization of digital tools, resources in the teaching-learning process.
14. To assist ICAR – IASRI in conducting various capacity building programmes, events, launches, awareness workshops, brainstorming sessions and review meetings for all Agricultural Universities
15. To support ICAR – IASRI in onboarding of an Event Management Agency for organizing and managing multiple events of “International Conference on Blended Learning Ecosystem for Higher Education in Agriculture”.
16. To support ICAR-IASRI in strengthening the IT initiatives developed under NAHEP and education division of ICAR.

**Implementation Period:** From April 2022 (tentative) to 30.11.2022 unless agreed otherwise.

**Project Locations:** New Delhi

**Monitoring Organization:** ICAR - Indian Agricultural Statistics Research Institute (IASRI), New Delhi

ICAR-IASRI now invites eligible Consultancy firms to indicate their interest in providing the services. Interested Consultancy firms must provide the following information along with documentary evidence indicating that they are qualified to perform the services. The shortlisting criteria are:

1. The firm must be a company registered in India under the Companies Act, 1956/Partnership firm registered under the Partnership Act 1932 or Proprietorship firm or LLP under Limited Liability Partnership act of 2008.
2. The firm should be in core business of providing consulting services. The minimum number of years in such business as on March 31, 2021 should not be less than five (05) years.
3. The firm must have a minimum average annual turnover from Consultancy Services of INR 25.00 Crores over any of the three financial years from last five years – Document certified by the Chartered Accountant (CA)
4. The firm should have an experience of handling at least two projects in setting up of a PMU in Education Sector of INR 2 Crores (Bidder should submit Work Order/Completion certificate of the projects)
5. The firm should have an experience in handling of at least two projects of IT/Technology Consulting (Bidder should submit Work Order/Completion certificate of the projects).
6. The agency should not currently be debarred by the World Bank or any other Multilateral Development Banks (MDBs) sanctions board/committee. [Self-declaration certificate to be enclosed]
7. The firm should not be excluded by any state agency for non-performance in the last three years, [Self declaration certificate to be enclosed]

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's *Guidelines: Selection and Employment of Consultants [under IBRD Loans and IDA Credits & Grants] by World Bank Borrowers* [May 2004 revised October 2006] ("Selection and Employment of Consultants"), setting forth the World Bank's policy on conflict of interest.

A Consultancy firm will be selected in accordance with the procedures set out in the World Bank's *Guidelines: Selection and Employment of Consultants by World Bank Borrowers*, May 2004 revised October 2006.

Interested Consultancy firm may obtain further information at the address given below on any working days from 10:00 to 16:30 hours.

Expression of Interest must be submitted to the address given below by **10-03-2022**

**Dr. Sudeep**

**PI (NAHEP-RAES)**

**Head (CA), Division of Computer Application**

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