



Results: Zonal Level Evaluation: Technical Presentation

1. Shortlisted Teams for Final Round of Evaluation

#	Zone	Team	Date of the presentation
1	North	TEAM00030 BBGG TECHNICAL SOLUTIONS	14th December 2020
2	North	TEAM00665 Soil Doctor Team	14th December 2020
3	North	TEAM00661 PAU-FMPE-3	14th December 2020
4	North	TEAM00706 PAU FMPE Researchers	14th December 2020
5	North	TEAM01607 Amphibian Warriors	14th December 2020
6	West	TEAM01642 Fly Cocobot	14th December 2020
7	West	TEAM01240 VRFAS	14th December 2020
8	West	TEAM00260 Agrovator	14th December 2020
9	West	TEAM00350 Agtech Allure	14th December 2020
10	West	TEAM00224 SILVER-AGE	14th December 2020
11	Central	TEAM01468 Einstein Warriors	14th December 2020
12	Central	TEAM00874 GarBanzo	14th December 2020
13	Central	TEAM00974 Cotton Masters	15th December 2020
14	Central	TEAM01213 Vet Techies	15th December 2020
15	Central	TEAM00130 RHYTHMOMETER FOR PLANTS (ECG FOR PLANTS)	15th December 2020
16	East	TEAM01631 KGPian Agroneers	15th December 2020
17	East	TEAM01374 Farm Women Equipment's Innovators	15th December 2020
18	East	TEAM01901 Intangibles	15th December 2020
19	East	TEAM01883 RPCAU Farm Innovators	15th December 2020
20	East	TEAM00096 Agro-Tech	15th December 2020
21	South	TEAM00594 Sericrop Innovators	15th December 2020
22	South	TEAM00857 THE DWANIS	15th December 2020
23	South	TEAM01596 InnovateSun	15th December 2020
24	South	TEAM00571 Cotton picking for Indian conditions	15th December 2020
25	South	TEAM00390 Fishmech innovators	15th December 2020

Congratulations Teams!

Please follow the below guidelines and evaluation criteria next round of evaluation



2. Guidelines for Next Round:

1. The team should prepare the presentation in the attached format and follow the formatting guidelines as mentioned
2. We request you to prepare and keep the presentation ready by 13th December 2020
3. The team will be called for online presentation for this round on 14th to 15th December 2020 (detailed time slots will be shared by 12th December 2020)
4. For this round, only one chance per team will be given to present before the evaluation team
5. Team can take a reference of Evaluation criteria (attached) and prepare for the presentation accordingly
6. We have also assigned one mentor to each shortlisted team, list of mentors along with the communication details will be shared with team members by 5th December 2020
7. It is suggested to prepare the presentation prior to discuss with your mentor
8. Please note, mentors will only provide the guiding, he/she will not be a part of your meeting during the final presentation
9. It is mandatory to present all the team members during the presentation
10. Please note, you cannot change the team members/ leader during the completion.
11. You cannot change the problem statement nor the kind of solution you have submitted during the concept stage
12. Organising Committee of KRITAGYA will not use/ discuss/ publish any information/ idea/solution provided by the applicant anywhere on the public platform
13. Strictly use kritagya@icar.gov.in official email for any queries related to the event

3. Evaluation Criteria : National Level Technical Presentation

Criteria	Description	Illustrative weightage
Solution offered to problem statement Novelty / Uniqueness (max. 2)	<ul style="list-style-type: none"> • Description of the Agtech innovation in the form of Business model with solution offered to problem statement - Novelty, Uniqueness (Technical capabilities) • Products/ Solutions having IPR capabilities 	20%
Market and competitive landscape (max. 4 slides)	<ul style="list-style-type: none"> • Addressed the market and competitive landscape in 7Ps of Marketing mix • Suitably presented the solution in Product life cycle along with the challenges and strategies to overcome the challenges • Model to be present in Porter's 5 forces strategy matrix • Suitable strategies access the market and address the competition • What is Go To Market and revenue strategies 	50%
Team composition and involvement (max. 2 slides)	<ul style="list-style-type: none"> • Show a well-rounded team, technical and business capabilities • Relevant Experiences / Successes / Failures (Good war stories) • Leadership Experience/ Education – whichever is impressive • Traction / Performance / Awards / testimonials 	20%
Plan and presentation	<ul style="list-style-type: none"> • Confidence and conviction in presentation. • To what extent project timelines and deliverables reasonable? • To what extent the presentation is nicely structured and convincing • To what extent questions answered during presentation to jury 	10%