



SKUAST-Kashmir
National Agricultural Higher Education Project

Shalimar Srinagar 190025
idpskuastk@gmail.com, 0194-2461394



SKUAST-K, Weekly activity from 14-05-2022 to 20-05-2022

- Activity 1:** Online session on “**Marketing of Organic Products**” during Certificate course on “Organic Agribusiness & Management” by Dr. Narendran (IIPM Faculty) was conducted by IDP Team, SKUAST-K on May 15th, 2022, in which 45 students from SKUAST-K participated.
- Activity 2:** Dr. Syed Sheraz Mahdi, Scientist SKUAST-K, Faculty of Agriculture got “**SERB international Research Experience (SIRE) award**” to undertake climate change research in UK on May 16th, 2022.
- Activity 3:** Online session on “**Managerial Skills**” during Certificate course on “Organic Agribusiness & Management” by Dr. Narendran (IIPM Faculty) was conducted by IDP Team, SKUAST-K on May 17th, 2022, in which 45 students from SKUAST-K participated.
- Activity 4:** Twelve Students from SKUAST Kashmir attended “**Meet the Investors Series**” conducted by C Camp on May 17th, 2022 coordinated by Team IDP SKUAST K. The Students/Innovators were sensitized about how to raise funding, pitch their business proposal to a panel of investors.
- Activity 5:** **Rural exploration program** started on May 18th, 2022, organized by the Faculty of Forestry, sponsored by IDP-NAHEP, SKUAST-Kashmir in which 45 students are taking part from the Faculty.
- Activity 6:** Online session on “**Introduction to Innovation and understanding Customer experience in the field of agriculture**” by Mr. Rajesh Dhansekhar (Design thinker trainer, Amazon) was conducted by IDP Team, SKUAST-K on May 18th, 2022, in which 50 students from SKUAST-K participated.
- Activity 7:** Two Innovators from SKUAST Kashmir have been **selected for the final TEP round for BIRAC-BIG Grant** for their innovative ideas on May 18th, 2022 mentored by IDP SKUAST K.
- Activity 8:** **Students interaction session with** students of Govt. Middle School, Sallar, Phalgam and **exposure visit** to SKUAST-Kashmir were organized on May 19th, 2022 by Department of students’ welfare, Faculty of Horticulture, in which 50 students and 10 Faculty members visited SKUAST-Kashmir.
- Activity 9:** Online session on “**Artificial Intelligence role in Marketing**” during Certificate course on “Organic Agribusiness & Management” by Dr. Narendran (IIPM Faculty) was conducted by IDP Team, SKUAST-K on May 19th, 2022, in which 45 students from SKUAST-K participated.

Activity 10: Online session on “**Introduction to Design Thinking**” by Mr. Rajesh Dhasekhar (Design thinker trainer, Amazon) was conducted by IDP Team, SKUAST-K on May 19th, 2022, in which 50 students from SKUAST-K participated.

Activity 11: Online session on “**Principles to Design Thinking**” by Mr. Rajesh Dhasekhar (Design thinker trainer, Amazon) was conducted by IDP Team, SKUAST-K on May 20th, 2022, in which 50 students from SKUAST-K participated.